

# Make Your SEO Strategy Count

## THREE MAIN TYPES OF SEO:



## 3 MAIN TYPES OF SEO & POPULAR ATTRIBUTES FOR EACH

### On-Page SEO

- Internal Linking
- Web Content Creation
- URL Structuring
- Website Architecture
- Meta Descriptions & Tags
- Headers & Subheaders
- Image & Video Optimization

### Off-Page SEO

- Backlinking
- Social Media Promotion
- PR and Influencer Outreach
- Guest Blogging
- Forum Posting
- Brand Mentions
- Link Building

### Technical SEO

- Duplicate Content
- Security
- Mobile-Friendliness
- Page Speed & Load Time
- Hreflang
- Accessibility
- Crawlability
- Indexability
- URL Structure
- Sitemap
- Breadcrumbs

